


## PERSONAL INFORMATION

## Aitor Arnaldo Santana Ortega



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Date of birth 12 Oct 1989 | Nationality Spanish

## WORK EXPERIENCE

Jun 2015–Feb 2017

**Freelance**

Self-employed worker since 2015 when I decided to undertake the adventure of offering the knowledge I had acquired in the Social Media Marketing market. I do management, design, definition and implementation of strategies in different social networks. Also, I am a photographer and audiovisual producer. So I offer a comprehensive brand projection service.

Mar 2013–May 2013

**Microelectronic Technician**

Red Canaria de Transportes Integrados (TransRed), Las Palmas de Gran Canaria (Spain)

Practices of the FCT module: Repair of PCB and update of software and hardware of canceling machines of "Guaguas Municipales SA" (municipal buses) and GLOBALSU (insular buses).

Mar 2011–May 2011

**Audiovisual Event Assembly Technician**

Audiovisuales Canarias 2000 SL, Las Palmas de Gran Canaria (Spain)

Practices of the FCT module:

- Repair of audio and video cables.
- Repair of sound equipment.
- Assembly and wiring of scenarios for audiovisual events.
- Maintenance of audio and video equipment.

## EDUCATION AND TRAINING

Oct 2015–Present

**Development of Multiplatform Applications**

EQF level 5

IES El Rincón, Las Palmas de Gran Canaria (Spain)

Higher Level Computing Training Cycle: Development of Multiplatform applications, I.E.S. El Rincón (2000h).

Jul 2011–May 2013

**Development of Electronic Products**

EQF level 5

IES Politécnico Las Palmas, Las Palmas de Gran Canaria (Spain)

Graduated in the Higher Degree of Electricity Training Cycle and Electronics: Development of Electronic Products, I.E.S. Politécnico Las Palmas (2000h).

Jul 2008–May 2010

**CFGM Electronic Consumer Equipment**

EQF level 4

IES Politécnico Las Palmas, Las Palmas de Gran Canaria (Spain)

Graduated in the Middle Grade Electricity and Electronics Training Cycle: Electronic Consumer Equipment, I.E.S. Politécnico Las Palmas (2000h).

Sep 2002–May 2008

**Educación Secundaria Obligatoria**

EQF level 3

IES Tamaraceite, Las Palmas de Gran Canaria (Spain)  
 Secondary Education (High School)

PERSONAL SKILLS

Mother tongue(s) Spanish

Other language(s)

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	B2	B2	B2	B2	B1
French	A1	A2	A1	A1	A1
German	A2	A2	A2	A2	A2

Levels: A1 and A2: Basic user - B1 and B2: Independent user - C1 and C2: Proficient user  
Common European Framework of Reference for Languages

Communication skills

I want to develop my responsibility, professional and personal skills within a solid company through the knowledge that I have obtained inside and outside the CFGS that I am studying and the Vocational Training I have completed; In addition to applying the new skills and experience that I will be acquiring.

Throughout my professional career I developed communication skills such as empathy and active listening.

Creativity, good communication and organizational skills gained through my voluntary work in the youth association that I have founded.

Organisational / managerial skills

- Leadership (Nowadays I am responsible of a three people team)
- Good communication skills
- Team spirit
- Friendly

Job-related skills

Hardware and electronic components. PCB designing. Installation and configuration of computers, audio and lightning systems.

Nice customer care

Digital competence

SELF-ASSESSMENT				
Information processing	Communication	Content creation	Safety	Problem solving
Proficient user	Proficient user	Proficient user	Proficient user	Proficient user

Digital competences - Self-assessment grid

- Microsoft Windows XP ~ 10
- MS Office
- Odo ERP
- Google Analytics, Google Adwords, Google Webmaster Tools,
- Google MyBusiness y Google Website Optimizer.
- Tweetdeck and Hootsuite.

- Prestashop, Wordpress, Joomla CMS
- Facebook & Twitter Ads, Insights
- REACT, Xamarin y Ionic Framework
- JAVA, HTML5, CSS, JS, C and C++ programming languages
- Maintenance and repair of computer and mobile hardware and software

Driving licence B

## ADDITIONAL INFORMATION

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### Memberships

Volunteer as a child monitor using the Computing as a Social Resource, teaching children of 6th grade of Primary Education (11-12 years) of CEIP Salvador Manrique de Lara the use of MS Office Suite with tablet devices by generating a project against Bullying for six months on 2014.

Volunteer at LIFE LAMPROPELTIS, control and collection of the California Royal Culebra -Lampropeltis getula californiae- on the island of Gran Canaria in order to minimize its impact on the island's biodiversity since 2016

Volunteer at Youth Training Canarias (youth association) since 2017

### Publications

- Collaborator at "Androjuegos", videogames reference blog for the Android operating system (Synergy Blogs).
- Editor at "ElAndroideLibre", news and reviews referent blog on the new products of the Android operating system in Spanish-speaking (RedesLibre)
- Special Envoy "Mobile Word Congress" Barcelona 2012 and 2013

### Additional Information

My hobbies include football, basketball, running, films, climbing and travelling. I also like motorcycles. I love to learn about other cultures, meet people from other countries and communicate with them. I like speak other languages.